The clinical business intelligence tool

For over 10 years, MDCPartners’ flagship product ta-Scan has provided the pharma world with a web-based clinical business intelligence platform to analyze clinical development programs, trial and site data, and the involvement and ranking of medical experts.

The largest single semantically linked database

- Objective data-driven clinical intelligence platform
- Data mining from the public domain with 200+ sources
- Unique and patented linking algorithm
- Experience and optimization over 10 years

Key competences

- Study planning, site selection and trial feasibility analysis
- Competitive intelligence and disease landscaping
- Expert profiling and semantic search tool

From big data to insightful knowledge

Trial planning is time consuming, so finding all relevant data in 1 tool is essential in today’s world. Let ta-Scan help you to make smarter decisions with its:

- Interconnected networks
- Compelling visualizations
- Reliable benchmarks, recruitment metrics and availability estimates
- Relevant expert and organization profiles
- Organized research activity

ta-Scan data sources

- Drugs
- Trials
- MOAs
- PI Profiles
- Pubs
- Sites
- Presentations

ta-Scan business intelligence & output

- List Builder
- Advanced Content Filter
- Trial Feasibility
- Research Landscape
- Country Allocation
- Site Selection
- Customised Reports
- Sponsor Profiling
- Indication Dashboard
- Map Analysis
Mobile Semantic Search
New tablet application used as an investigator search tool for Medical Affairs teams on the go.
- Search your therapeutic area of interest
- Define the type of investigator you require
- Select on a global level or focus on specific countries or regions
- Open and review investigator profiles or simply share them via PDF

Other extension tools of ta-Scan
- Customized reporting
- Supplements to the ta-Scan data search and analyses
- Auto-updates with the weekly ta-Scan data refresh
- Identify top ranked investigators per therapeutic area
- Sponsor collaboration history
- Profile modifications and annotations by users
- Overlap in sponsor vs industry activity
- Opportunity identification for investigators, sites and countries
- CTMS data integration

Advantages of ta-Scan
- All-in-one tool
- Weekly data updates
- Graphical outputs and reports that can be shared
- Self-driven and intuitive to provide you more clinical intelligence
- Trial feasibility analysis, research landscaping and other clinical intelligence tools available
- Analyses reports and product updates

Learn more about ta-Scan at: https://www.ta-scan.com/request-webinar

ta-Scan is a product of MDCPartners
MDCPartners specializes in business intelligence and strategic consultancy for clinical trial optimization, medical expert identification, and competitive intelligence. We combine drug development expertise and unique IT architecture to provide cost-effective solutions to the pharmaceutical industry.

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